



Monitor 24-7 appears on World Business Review television show with host Alexander Haig to discuss Business Automation, SOX and ITIL.

IncidentMonitor™ provides insight into ITSM, SOX and ITIL implementations with industry experts.

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TORONTO, ONTARIO: Monitor 24-7 Inc., the developers of the highly-flexible and robust enterprise service management software application IncidentMonitor, is pleased to announce that it will participate in an upcoming World Business Review television show with host Alexander Haig to discuss the topic of Business Automation, SOX compliance and ITIL processes.

World Business Review (www.wbrtv.com) is hosted by Alexander Haig and directed by Emmy Award winning Alan Levy. The show's format is a newsmagazine style and provides education about the latest topics, trends and issues in a variety of industries. WBR features On-Location field footage illustrating business strategies and technology in their application along with commentary from leading corporate executives and industry experts.

World Business Review is independently produced by Multi-Media Productions USA, Inc. and is distributed worldwide on CNBC as paid programming and on Bravo as paid programming. Additionally the series airs internationally in Canada and on Asia Television and can be accessed 24/7 via wbrtv.com. WBR can also be seen on United Airlines In-Flight programming.

IncidentMonitor is a request and service workflow enterprise management system that provides a state-of-the-art solution for customer service. Whether it's an SOX compliant processes, internal helpdesk, external customer service, change management or bug tracking, IncidentMonitor facilitates these varying workflows allowing companies to rapidly model their processes for consistent, accurate and repeatable results. IncidentMonitor is ITIL certified in the areas of Incident Management, Problem Management, Change Management, Service Level Management and Configuration Management from Pink Elephant, a leading global resource for ITIL best practices consulting and training, in accordance with its PinkVerify™ program.

For more information or to request a web demo, please visit the website at www.monitor24-7.com, or call us at **1-866-364-2757**.

About Monitor 24-7 Inc.

Monitor 24-7 Inc is a privately-held software company with a distinct customer-centred approach to product development based in Toronto, Ontario. Since entering the software industry in 1999, the company maintains its commitment to offer the best product at the best price to the service desk industry. Monitor 24-7's innovative approach to software design and development coupled with its commitment to providing superior customer service allows it to meet and exceed the ever-changing needs of the service industry.

Monitor 24-7 has experienced 60 percent growth in year-over-year sales for the past four years, and seeks to challenge the long-held tenet that you "get what you pay for" by providing everything your helpdesk needs, at a price



you can afford. For more information or to sign up for a web demo, please visit www.monitor24-7.com or contact sales@monitor24-7.com. For media inquiries, please contact public.relations@monitor24-7.com.

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